X AMA SESSION <u>APR, 2024</u>



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A DSRPTD EXCLUSIVE REPORT

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Navigating Bull Market Trends, Anticipating Altseason, and Unpacking the ETF Effect +special guests

Date: April 5, 2024 Time: 2 PM CET Venue: AG Twitter Spaces Guests: Dmitry Klim, Paulo Aragão, Ahmed Refaie



Dmitry Klim, CBDO of AlphaGuilty



Paulo Aragão, Country Manager of Cointelegraph Brazil, Co-founder of Tarifador WS



Ahmed Refaie, Co-Founder, Host of DSRPTD.net

Executive Summary

In the AlphaGuilty (Qappi) AMA Session with Cointelegraph Brasil and DSRPTD, Dimitri Klim, the Chief Business Development Officer at Alpha Guilty, welcomed listeners and introduced the speakers Paulo Aragao from Cointelegraph Brasil and Ahmed Refaie from DSRPTD. The speakers shared their backgrounds in the crypto industry and discussed the importance of examining a project's fundamentals to determine its potential for long-term success, despite the hype around meme coins. The conversation touched on the similarities between traditional financial markets and the crypto market, the impact of Exchange-Traded Funds (ETFs) on the crypto market, and the importance of expanding the crypto and web3 space to include a wider audience. The speakers also discussed the increasing cryptocurrency adoption in Brazil, driven by ease of use, accessibility, and inflation. Overall, the AMA session emphasized the importance of thorough research, understanding market trends, and focusing on the fundamentals of projects to make informed investment decisions.

Speakers

Dmitry Klim the CBDO at AlphaGuilty (Qappi) joined the crypto space during a bear market and he believes it's the best time to be in the space.

Paulo Aragao joined the crypto industry in 2016 and currently serves as the country manager for Cointelegraph Brasil. He previously co-founded and sold one of Brazil's largest crypto outlets and has helped companies enter the Brazilian market.

Ahmed Refaie a computer engineer and mathematician by background, came to Dubai in 2018 as a hosted investor and started making connections and networking in the tech, crypto, and web3 industries. He has organized top events in various locations and recently stepped down from organizing committees to focus on DSRPTD and other projects.

Entities

<u>AlphaGuilty (Qappi)</u> is a Web3 growth platform to earn crypto, NFT, whitelists, rewards, and community engagement.

Cointelegraph Founded in 2013, Cointelegraph is the leading independent digital media resource covering a wide range of news on blockchain technology, crypto assets, and emerging fintech trends. Each day our team delivers the most accurate and up-to-date news from both the decentralized and centralized worlds.

DSRPTD.net "The open Tech VC Browser of the world" with open source infrastructure of ecosystems, open accelerator, corp dev, marketing, tech & exec talent, market dev, fundraising, open investor databases, launchpad, on-demand tech shows streaming, and news & press for builders, founders, entrepreneurs, tech startups, scaleups, investors, funds, governments, NFPs, Universities & Schools, and Event and Conference Orgnisers to tap into.

Ahmed Refaie shared his experience of discovering the crypto and web3 ecosystem in Dubai, which he describes as a universal city where people from all over the world come together for business opportunities. He then discusses his background in private equity deals and tech startups before engaging in the web3 and tech startup scene in Dubai. The conversation then shifts to the topic of market indicators, with him explaining that he looks at the fundamentals and community behind a project or coin to determine its potential for growth and sustainability. He emphasizes the importance of examining the intrinsic value and market participants driving the investment.

Ahmed discussed meme coins and their resemblance to casino economics. He argued that meme coins are not representative of the entire crypto world, but rather a form of entertainment or self-realization in a virtual environment. He compared meme coins to collectibles and emphasized the semiotic angle of understanding them.

Paulo Aragao discussed the current trends in the crypto market, specifically the prevalence of meme coins and the importance of analyzing a project's fundamentals. He agrees with Ahmed Refaie that there are many projects with no underlying value or foundation, created solely for artificial demand and short-term gains. Both Paulo and Ahmed emphasize the need to evaluate the features of a project to determine its potential for long-term success. Paulo also acknowledged that the hype around meme coins is bringing new users into the space, but he expresses concern that many are not focusing on the fundamentals and are instead gambling. Overall, the consensus is that while meme coins may bring new users, the focus should be on understanding the projects' value propositions and long-term potential.



Paulo Aragao then discusses the current market trends in Brazil, where people are bullish due to the upcoming Ethereum Merge and ETF approvals. When asked about altseason and its triggers was raised, Paulo suggested that identifying the beginning of an altseason requires keeping an eye on market sentiment, regulatory developments, and technological advancements. Effective investment strategies during an altseason include diversification, thorough research, and risk management.

Ahmed's discussion revolved around the similarities between traditional financial markets and the crypto market, specifically altcoins. He emphasized the importance of conducting fundamental research on altcoins, focusing on the team behind the project, its business structure, and potential roadmap. Without this research, it's challenging to understand the real value of a project.He also differentiated between traders and investors, with traders focusing on technical indicators and short-term gains, while investors

need to consider the long-term potential of a project.

Paulo's outlook on altseason is that it may not have started yet, as the bigger altcoins have not yet outperformed Bitcoin. He encouraged patience and waiting to see what happens during the summer.

Ahmed Refaie discussed bull market trends and the impact of Exchange-Traded Funds (ETFs) on the crypto market. He explained how ETFs act as baskets of assets, concentrating the market into specific assets and potentially causing irrationalities and skewness. The long-term effect of this on the market is dependent on the number of market participants, institutions, and their behavior.

Paulo Aragao discussed Exchange-Traded Funds (ETFs) for Ethereum was discussed. He believes that Ethereum ETFs will be available within a year, and with a potentially larger market, While Ahmed Refaie advised investors should examine the underlying assets and strategy of each ETF.

Paulo Aragao also mentioned that institutions like Grayscale have significant holdings of Bitcoin through ETFs, which has contributed to the current bull run. The approval of Ethereum ETFs is anticipated, with BlackRock already expressing interest.

On another side. **Ahmed Refaie** discussed the importance of expanding the crypto and web3 space to include a wider audience, not just those already involved. He shared his observation that individuals with a web2 background have a broader perspective on the market. To enter the crypto space effectively, he advises individuals to do their own research and education, and highlighted the <u>Web3 Master course on</u> <u>DSRPTD.net</u> as a resource. Ahmed encouraged the audience to check out the course on the website or <u>telegram channel</u> for accessible learning materials.

Dmitry Klim expressed excitement about the availability of comprehensive and free resources for newcomers to the crypto space. And shared his personal experience of feeling lost when

entering the industry and praises DSRPTD's Web3 Master course pulling resources from platforms like Cointelegraph and Binance Academy for providing a holistic view of digital skills, soft skills, business models, and technicalities. Ahmed then shifts the conversation to the UAE market and recommends resources on DSRPTD, such as the Dubai VC ecosystem report and the Crypto Oasis ecosystem report, for those interested in learning about the crypto scene in the UAE and the region's ecosystem. He also mentions the availability of crypto city guides on various cities on the Cointelegraph magazine and encourages exploring the platform for valuable insights into the tech VC spectrum.









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Cryptocurrency adoption in Brazil was discussed. According to Paulo Aragao, the head of Cointelegraph Brasil, over 5% of the Brazilian population now holds Bitcoin or other cryptocurrencies. The ease of use and accessibility of cryptocurrencies, with some banks allowing users to buy Bitcoin directly from their apps, have contributed to the increasing adoption. Two small cities in Brazil even accept Bitcoin and USDT as payment in various places. The inflation in the country has also driven people to seek out cryptocurrencies as a mean to avoid its effects. Overall, the sentiment towards cryptocurrency adoption in Brazil is positive, with many people using it to survive and avoid inflation. The trend is not unique to Brazil, as cryptocurrencies are also gaining popularity in Latin America as a whole. Paulo shared his personal experiences of the adoption in Brazil, emphasizing the positive impact it has had on the region.

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